

# **UFFORD PARISH COUNCIL**

Mrs. Judi Hallett, *Clerk to the Council*C/o Manor Farm, Hollesley
Woodbridge, Suffolk IP12 3NB

Tel: 01394 411405 / 07739 411927 clerk@ufford-suffolk-pc.gov.uk

## **COOKIES POLICY**

We use cookies to ensure that we give you the best experience on our website. If you continue without changing your settings, we'll assume that you are happy to receive all cookies our websites set. Find out more at www.aboutcookies.org

#### What are Cookies?

Cookies are small text files that are placed on your computer by websites that you visit. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site.

There are two kinds of cookies:

- 1. **Session** (set on a short-term basis and auto-deleting after a few minutes or when you close your browser), usually in order to register to a website that you are logged in to it, and
- 2. Persistent set by the website and stored for a longer period of time, usually used to store commonly entered information on forms (such as your name, address, and telephone number), any preferences the website might allow you to store in terms of layout and functionality (such as widgets on an iGoogle home page), and information about your browsing habits across multiple sites, usually used to allow advertisers and social network site operators to target advertising at you.. The use of persistent cookies in the European Union has been regulated by EU Directive 2002/58 on Privacy and Electronic Communications, and in the UK is enacted under the authority of the Information Commissioner's Office.

## Changing your cookie settings

You can change your computer settings at any time. How you do this depends on your web browser

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### How we use cookies to collect statistics

We use Google Analytics to analyse the use of our website and help us create a more useful and easy to use site. The data collected is completely anonymous and does not store any personal details. The information, collected by Google through the use of the cookie, is used to analyse how visitors make use of the website and allows us to gather statistical information such as website activity, visitor numbers, popular pages and customer journey through the website.

Cookies placed on your computer by other sites may be used to make site content and advertising more relevant to you.

If you would like to opt out of being tracked by Google Analytics you can use the opt-out tool at: <a href="http://tools.google.com/dlpage/gaoptout">http://tools.google.com/dlpage/gaoptout</a>

Judi Hallett
Clerk to Ufford Parish Council
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